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## ABOUT

## PROJECT SCOPE

Situated in Dallas' Deep Ellum neighborhood, 301 N. Crowdus is an existing former production/office facility offering a great opportunity for a large format entertainment or creative office use(s). With almost 70,000 square feet that could be potentially sub-divided, this opportunity is one-of-a-kind within Dallas' urban core. The project is the Texas debut of Chicagobased developer Sterling Bay, which has several other high profile projects in Chicago, Washington D.C., Miami, and Portland.

## DETAILS

- 51,839 SF available on the ground floor
- 18,020 SF available on the second floor

DEMOGRAPHICS	1 mile	3 mile	5 mile
Est. Population	24,292	180,677	378,357
Avg. HH Income	\$120,724	\$131,482	\$133 <i>,75</i> 9
Total Housing Units	15,014	98,761	1 <i>7</i> 8,604
Daytime Population	82,496	257,300	402,512
Medium Home Value	\$460,180	\$484,838	\$490,340

## TRAFFIC COUNTS

•	Elm St	7,900 VPD-23
•	Malcom X Blvd	4.706 VPD-23

## JOIN:

















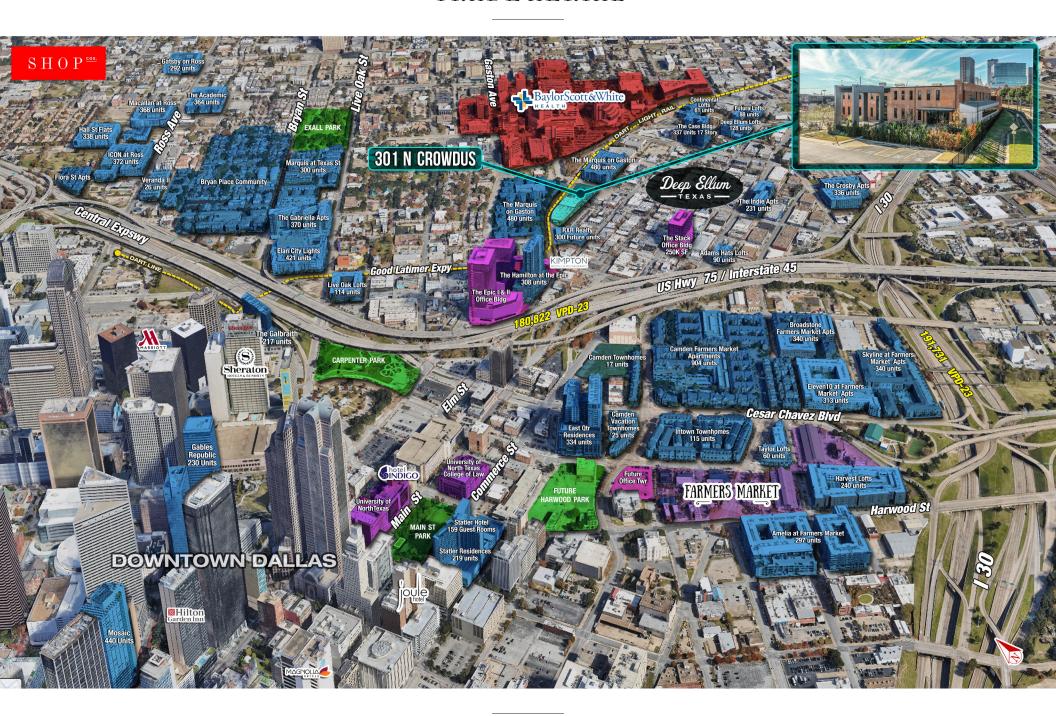








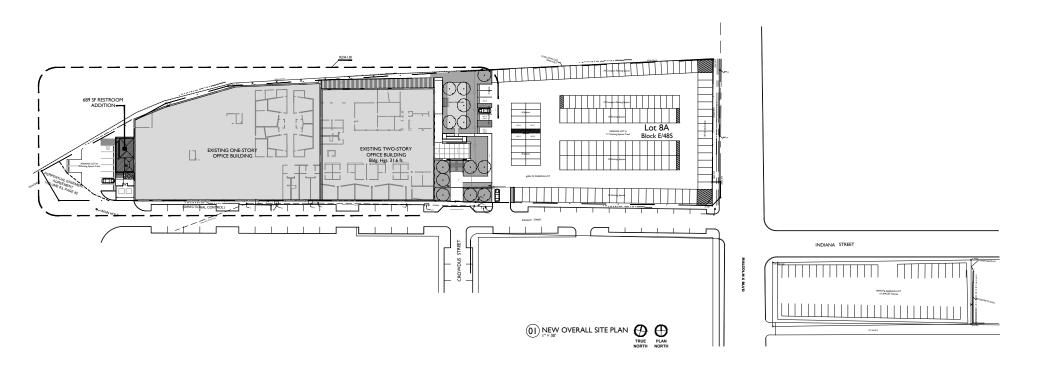
## TRADE AERIAL



## AERIAL

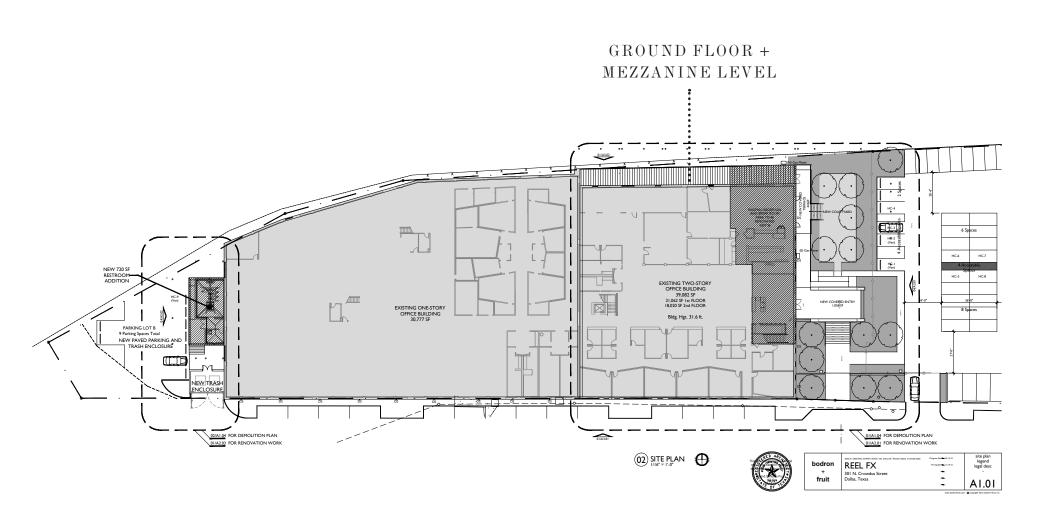


## 301 N CROWDUS SITE PLAN

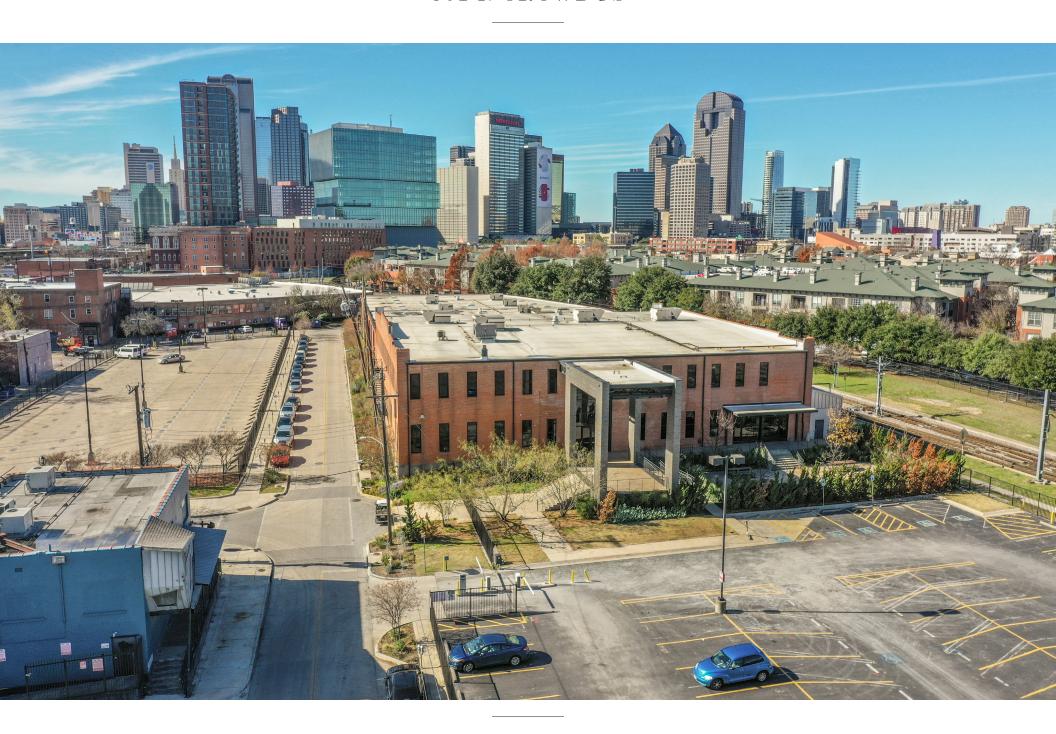


PG. 6 / SHOPCOMPANIES.COM / STERLINGBAY.COM

## 301 N CROWDUS BUILDING PLAN



## 301 N CROWDUS



## NEIGHBORHOOD VIBE RESTAURANTS



#### REVOLVER TACO

Revolver taco lounge is an award winning taqueria owned and operated by the rojas family.



#### **PECAN LODGE**

That's Pecan Lodge in a nutshell. It's the unwavering belief that the best things in life are smoked in a pit.



#### STIRR

New American casual restaurant located in the heart of Deep Ellum with a stunning view of downtown from the rooftop.



#### LA NETA

Modern Mexican restaurant featuring oversized tacos and tequila-heavy cocktails.



#### **VIDORRA**

The large patio and rooftop offers bold and exciting Mexican flavors, with a large tequila selection, unique cocktails.



#### KOMODO

Southeast Asian-inspired restaurant with a full sushi bar. Originating out of Miami, Komodo features a unique dining experience with an immersive night life atmosphere.



#### **CANE ROSSO**

Serving the most authentic Neapolitan style pizzas, cooked in our wood-fired ovens.



#### TWISTED ROOT

Twisted Root Deep Ellum is our flagship store with gourmet beef, turkey & vegan burgers, plus spiked shakes.



#### **ONI RAMEN**

Cool spot offering poke plus house & build-your-own ramen with traditional & global influences.



#### MONKEY KING NOODLE

Monkey King Noodle Co. brings the taste of legitimate Northern Chinese street food, as treasured by our own experiences eating in the night markets of China and Taiwan.



#### AIVVA

Modern, rustic space serving elegant cocktails & Japanese BBQ favorites you cook at your own table.



#### **PUNCH BOWL SOCIAL**

3 bars, scratch kitchen, & entertainment options such as bowling, karaoke, ping-pong & old-school arcade games



#### **DEEP SUSHI**

Deep Sushi has attracted many new fans since opening its doors in 1996. Japanese eatery with specialty rolls, happy hour & lunch deals in modern digs with a patio.



#### THE SAINT

Steakhouse serving a curated steak and sseafood menu, killer cocktails, and a very fun "let them eat cake" atmosphere



#### **VELVET TACO**

Tacos with global flavor inspirations plus boutique sodas & beers in hip, fast-food-style joint.

## NEIGHBORHOOD VIBE BARS



#### **RUINS**

Oaxacan-style Mexcian gets Caribbean & South American spin, plus cocktails from agavebased spirits.



#### **ARMOURY**

Armoury D.E. provides fine dining with eclectic eats (including several Hungarian dishes), and an abundant arsenal of beer, wine and cocktails — from traditional classics to A.D.E.-specific incarnations.



#### **BACKYARD**

Chill, dog-friendly option for creative comfort foods with craft beer & cocktails plus a huge patio. With a lot of outdoor games such as; Corn Hole, Ping Pong, and Shuffleboard.



#### SPORTING CLUB

The ultimate hybrid venue. The upscale Lounge offers a unique dining experience and games such as pool, foosball, shuffle-board and arcade style video games. The outdoor Club is focused on sporting events, large parties and outdoor games.



### DOT'S HOP HOUSE

Industrial-style bar with huge openair courtyard serving craft brews, cocktails & casual fare.



#### **SAAYA**

Saaya is a Mediterranean restaurant and lounge merging experiential hospitality and a playful refuge from the ordinary.



### THE FACTORY

The Factory is a state of the art, 50,000 square foot venue located in the heart of historic Deep Ellum in Downtown Dallas, known for it's rich music history.



#### **BOTTLED BLONDE**

Lively eatery & beer garden in an industrial-chic space with lots of TVs & massive covered patio. We've put a modern spin on classic Italian kitchen recipes and paired them up with the best in German bier garden craft beers.

## NEIGHBORHOOD VIBE DESSERT CONCEPTS



### **EMPORIUM PIES**

Emporium Pies is a specialty pie shop with locations in Oak Cliff, Deep Ellum, and McKinney, Texas while also making local deliveries in the Dallas Metro area. All of our pies are handmade using high quality ingredients with offerings that change with the seasons.



### SHAVED BALLS OF ICE

Dessert speakeasy in Deep Ellum, located at a takeout window with instructions on how to order your shaved ice. Specials include shaved ice with a vanilla ice cream foundation, fresh fruit and coconut syrup.



### ROCKET FIZZ

Retailer offering a huge selection of candy & bottled sodas in innovative flavors.



### **INSOMNIA COOKIES**

No matter what your cookie needs - from late night study breaks, sending gifts to a college kid far from home, anniversary gifts, birthday gifts, just-because gifts or group orders for your next event or meeting.



## **PICOLE POPS**

Ice-cream parlor serving creative Brazilian hand-made popsicles with alcohol-filled options.



### LE BON TEMPS

Charming cafe whips up classic beignets & French Quarter-inspired ice creams, including boozy ones

## NEIGHBORHOOD VIBE RETAILERS



### **JADE & CLOVER**

JADE & CLOVER is an innovative specialty retail store known for their unique variety of one-of-a-kind gifts, accessories, and a curated selection of house plants + cacti & succulents. Located in the Deep Ellum neighborhood of Dallas.



### **CROSSROADS**

Our fashionable and eco-conscious customers sell gently used clothing for cash or trade; shop for namebrand and designer clothing at amazing prices and help keep clothing out of landfill.



### **PATAGONIA**

Patagonia is in business to save the home planet, so this new store will also provide a base of support for nonprofit environmental partners working in Texas to fight unwise development, protect wildlife and restore the natural environment.



## FREE PEOPLE MOVEMENT

Women's clothing chain with a bohemian-inspired collection of dresses, jackets, shoes & accessories.



## **UNCOMMON JAMES**

Uncommon James is a collection of timeless, effortless and sophisticated jewelry for women on-the-go. Inspired by her wide array of life experiences, travel and exposure to fashion from around the world.

# $\overline{\rm S~H~O~P}^{\rm cos.}$

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## INFORMATION ABOUT BROKERAGE SERVICES



TEXAS LAW REQUIRES ALL REAL ESTATE LICENSE HOLDERS TO GIVE THE FOLLOWING INFORMATION ABOUT BROKERAGE SERVICES TO PROSPECTIVE BUYERS, TENANTS, SELLERS AND LANDLORDS.

#### **TYPES OF REAL ESTATE LICENSE HOLDERS:**

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

### A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

#### A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary.

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - o that the owner will accept a price less than the written asking price;
  - o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
  - o any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

#### TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

**LICENSE HOLDER CONTACT INFORMATION:** This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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