

UNIVERSITY TOWN CENTER

NORMAN, OK



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ABOUT

PROJECT SCOPE

Located in the heart of Oklahoma, just south of Oklahoma City, Norman offers outstanding hotels, conveniently located attractions, championship golf, and a local fan base that rivals any other. Norman is home to the state's largest University – the University of Oklahoma. This impressive campus boasts 31,000 students and hosts 88,000 attendees at home football games at Gaylord Family Memorial Stadium, just five minutes from University Town Center.

University Town Center is a regional lifestyle center anchored by the state's most visited Target, Academy Sports, and Crest and home to the Embassy Suites Hotel & Convention Center. While the current center has already become Norman's premier shopping district, the new, high-end Legacy Place will only continue to attract eager consumers and tenants alike.

DEMOGRAPHICS

	1 mile	2 mile	5 mile
Est. Population	5,878	54,415	119,882
Avg. HH Income	\$118,560	\$98,206	\$89,239
Total Housing Units	2,694	22,760	47,058
Daytime Population	8,946	78,072	128,409
Medium Home Value	\$233,048	\$236,986	\$228,131

DETAILS

- 2 million SF, master-planned retail development
- Joining excellent tenant mix featuring popular national retailers and local businesses, shopping, dining, and entertainment

TRAFFIC COUNTS

- I-35: 87,242 VPD-24
- 24th Ave NW: 17,343 VPD-24
- W Robinson St: 30,955 VPD-24

AREA ATTRACTIONS



CONCEPTUAL SITE PLAN



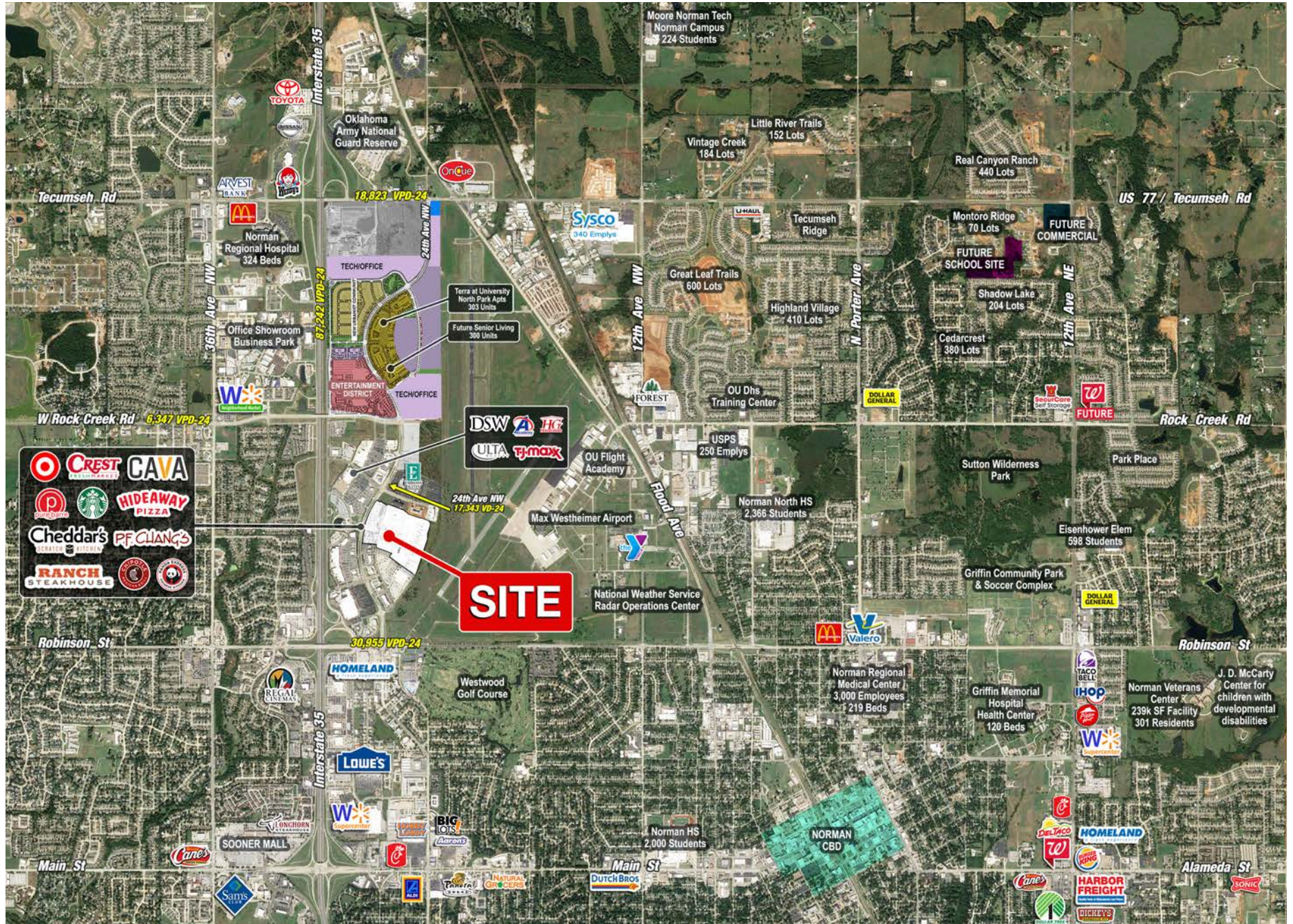
CONCEPTUAL RENDERING



TRADE AERIAL



AERIAL PHOTO



Max Westheimer Airport



AERIAL PHOTO



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