

victory park

DALLAS

The nexus of Dallas's live–work–play revolution is blossoming right now at Victory Park, a triumph of modern urban development over 20 years in the making.

- Located in the Uptown neighborhood of Dallas right alongside Downtown, Victory Park embodies the New Urbanist philosophy of the early 21st century—a dense, mixed-use community where pedestrian culture and round-the-clock lifestyle amenities thrive
- It's an economic power center in its own right, housing 4M square feet of office and retail space with more projects on the way—most notably the incoming Goldman Sachs/Hunt Realty development slated to add an additional 980K square feet of office space for over 5K jobs
- Major attractions within Victory Park include the American Airlines Center pro basketball and hockey arena and the Perot Museum of Nature and Science, while nearby Klyde Warren Park offers a lush break from the urban bustle
- The popular Katy Trail pedestrian path makes Victory Park walkable to nearby neighborhoods like Harwood and Oak Lawn, and interstate access plus commuter rail and light rail service keep Victory Park moving even as it continues to grow
- Uptown scores an overall Niche grade of A, rating especially high in nightlife, commute, and health & fitness
- Thanks to its central location and abundant amenities, Uptown rates as the #2 neighborhood for young professionals in Dallas, with a median household income 58% above the national figure and a solid mixture of upscale rentals and owned residences







By the Numbers



Ô

Ş

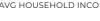


33

MEDIAN AGE







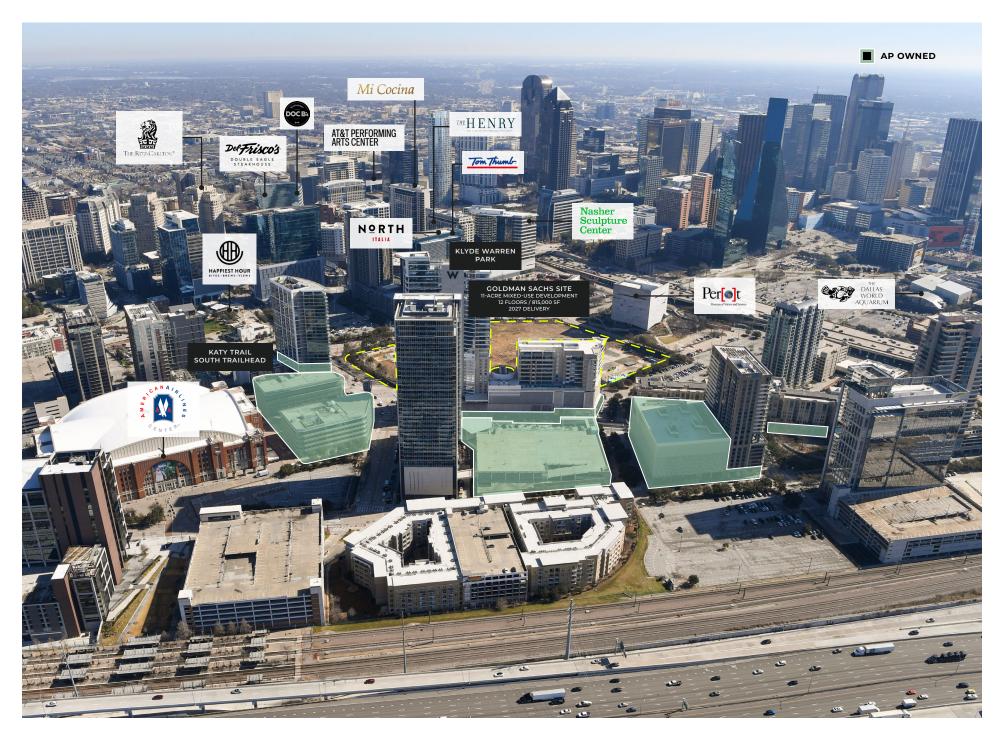


404,485 SF

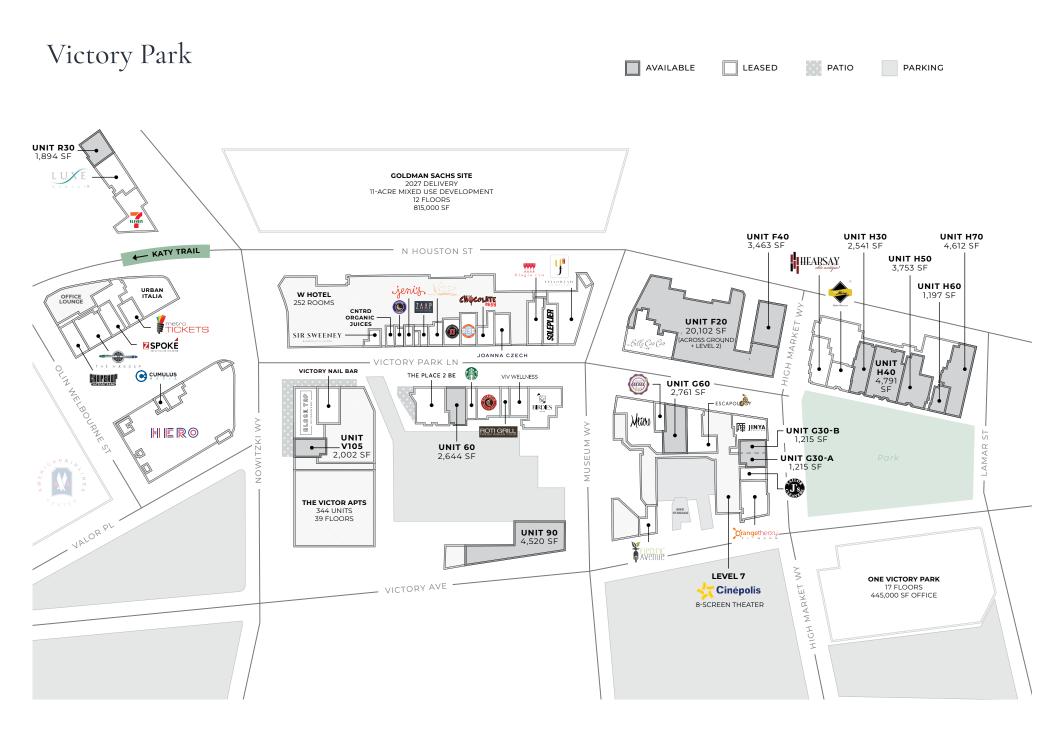
TOTAL NEIGHBORHOOD GLA OWNED

*(1-MILE)









ASANA PARTNERS

KC Creasy kcreasy@asanapartners.com

Helen Williamson hwilliamson@asanapartners.com

SHOP COMPANIES

Ross Golman ross@shopcompanies.com

Rand Horowitz rand@shopcompanies.com

Rachel Tomlinson rachel@shopcompanies.com

