

LAKERIDGE

BRAND BOOK

SHOP COS.

LAKERIDGE

Lakeridge is completing a redevelopment that will help it return to its roots as an architectural gem that serves as the centerpiece of activity for the Lake Highlands community. The restoration will reveal the real charm of East Dallas.

SHOP Development is near completion on a major redevelopment of the property to include landscape enhancements, resurfacing the parking lot, new site lighting, new paint, a new steel and warm wood canopy, and the addition of outdoor dining areas. The center will also include a park feature, oversized outdoor patios, an additional 74 trees, and a new pylon and monument sign.



RESTAURANTS

RM 12:20 Bistro is thoughtfully designed to take guests out of the hustle and bustle of Dallas to a refreshingly different place, more akin to a small town in France. Founder, executive chef, and Lake Highlands resident, Erin Willis, realized her neighborhood was lacking a special place where neighbors could gather to sip a seasonal craft cocktail, enjoy fresh, French-inspired dishes and get lost in conversations...an escape where people feel miles away only blocks from home.

The innovative RM 12:20 Bistro menu changes with the seasons, ingredients are sourced from Texas farms and purveyors, and the dishes are lovingly made from scratch. Relax after work at their extensive indoor-outdoor bar. Enjoy a unique date night in a cozy booth or around their bocce ball court. Gather a group of friends for an exquisite Saturday champagne brunch. No matter what brings you to RM 12:20 Bistro, it will be a memorable experience.





Great beer with direction, perspective and purpose.
Offering neighborhood-brewed beers, wines, and shareable plates with our friends and neighbors in the Lake Highlands community, starting in 2019. We're thrilled with the response this future brewpub is getting.





There was a time, a time before fast food. When the humble taco reigned supreme. When people believed everything they heard on the streets of North Texas. This was an age when only Big Tex was allowed to wear Dickies. And in Dallas, Texas, one taco spot was more Tex-Mex than the rest. Its name was The Taco Joint. It was like an oak tree standing tall amongst mere tumbleweeds. It had a taco that could make an armadillo cuddle and queso so fine even The Most Interesting Man in The World couldn't get the time of day. In other words, The Taco Joint was the 10 gallon hat in a one-horse town.





East Dallas is the home to passionate artists, meticulous craftsmen and innovative nerds. We are all three. Combining the old-school craft of the pit master with a high-tech vacuum seal, you can serve delectable smoked meats at home in just 10 minutes. You have to taste it to believe how amazing our selections are. Take something home from our meat market.

Kyle connected with his East Dallas compatriots Herman and Adam and started to work out how they could make a business out of their shared passion for smoked goodness. By giving people a way of serving smokehouse fresh meats in just minutes with their special vacuum packaging, they realized they had something special to offer the denizens of Dallas. Also featured on Food Network's Diners, Drive-Ins, and Dives.



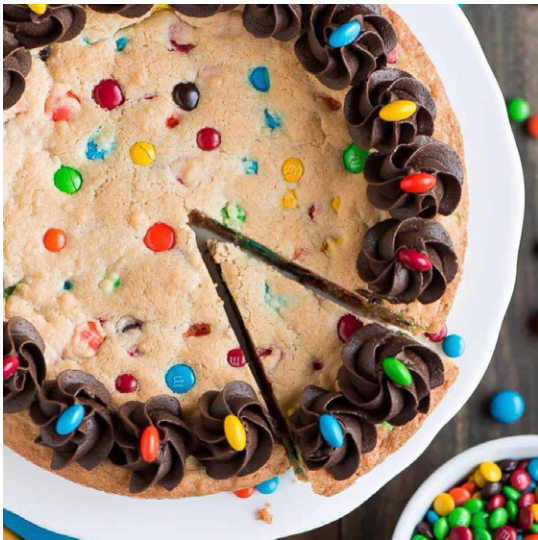
"You don't even need a knife; you can cut that with a bad look." - Guy Fieri





a delicious combination!

Marble Slab and Great American Cookie, two of America's favorites come together under one roof. Whipping up fresh, never frozen cookies and cookie cakes, ice cream (with unlimited mix ins), ice cream cakes, and amazing shakes to make your day extra sweet!



A neighborhood craft cocktail and dining destination, serving one of Dallas's most advanced mixology programs, as well as one of the Top 50 bourbon selections in America. Artisan dishes inspired by modern American cuisine, are designed to pair with craft cocktails, beer, and boutique wines. The Standard Pour offers a timeless, casual, and yet sophisticated atmosphere providing an easy to love environment for all occasions.

The Standard Pour





Neighborhood coffee shop providing all your coffee needs, light bites, brunch on the week-ends and a place to just hang out.



RETAIL

the Store

IN LAKE HIGHLANDS • EST 2002

Boutique shopping in East Dallas has never been like this! Come to The Store in Lake Highlands for clothing, fashion accessory and gift needs. Let their personal shopping assistants provide you with service you can appreciate.

Clothing selection includes lines from: Escapada, Foxcroft, Boho Chic, Lisette, Sympli, Multiples, JAG Jeans, By Mom, and Jon Hart Design. For a little bling, we carry Ronaldo bracelets and more.





Trey & Jen Johnson started YAM to create a community-based vibe around their mutual love for yoga, art & music.

Jen opened one of the first yoga studios in Dallas in 2001, American Power Yoga (formerly called Whole Life), and has been a local business person ever since. Trey has performed in and around Dallas from the age of 15 years old, most notably fronting the band Sorta. He currently operates State Fair Records.



In an effort to create a place that fosters an appreciation for music, YAM will have a stage. This space will include premium acoustics and a piano.



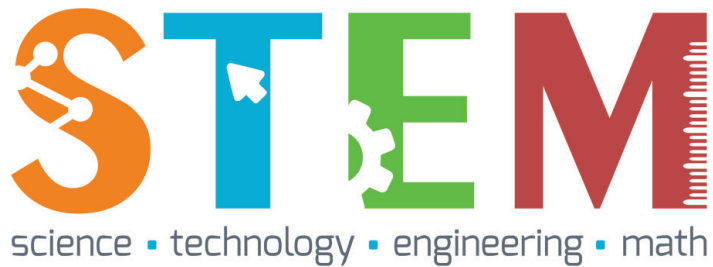
Peaceful and inviting, our East Dallas yoga studio is warmed to approximately 80 degrees for most classes.



Local art will be on display and for sale in the studio. Each season YAM will swap out with new art and have a party!

missfits

Missfits is a children's concept formed by two Dallasites, both tenured in the children's toy industry, who saw a huge need for a local children's boutique selling toys and STEM education technology.



The Mathnasium Method was founded more than 40 years ago with a focus on helping children understand math by honoring their math instincts and getting them to think like mathematicians instead of relying on traditional rote memorization and repetitive exercises.

Mathnasium provides a customized learning plan serving elementary school students, where the foundation for future math studies are made, all the way to high school for basic homework help, exit exams, college prep and more.





At Sharkey's Cuts for Kids, we know that kids and parents want something different with their hair-cut experience.

Children can sit in a Dodge Police Cruiser, Barbie Jeep, Frozen Jeep, Lightning McQueen Race Car, Buzz Light Year, Hummer, Fire Engine, #8 Dale Earnhardt NASCAR Race Car, and/or Mini Cooper while watching their favorite cartoons or Netflix!





Lake Highlands Strength and Conditioning is a unique fitness experience that provides much more than fitness. Fitness can help families change their lives through diet, exercise and fun. We're our own little community that pushes one another, encourages one another and helps one another out.

CrossFit is an exercise regimen that combines core conditioning, weights, cardio and body weight exercises in short, intense workouts to generate more results in less time. The key is the intensity of the workout. The results are better overall strength, increased energy, weight loss and a boost in overall confidence. We operate in a class atmosphere with set classes each day lasting one hour.

Cardio is a high energy class that blends fast paced cardio workouts with bodyweight exercises and light weightlifting. Each class is approximately 60 minutes long and focuses on a primary cardio skill, such as running and/or rowing, mixed with functional bodyweight or light weightlifting movements typically in an interval format. The result is an intense, effective cardio workout that develops core strength in a short amount of time. We operate in a class atmosphere with set classes each day lasting one hour.



The Associates, a brokerage by Robert Elliott, is a firm with comprehensive knowledge and insight of the luxury real estate industry.



"Wildcat Automotive has been serving Lake Highlands for general automotive repairs for over a decade with the highest quality service. This local automotive shop has deep roots in the community and gets its name from the mascot of Lake Highlands High School, the Wildcats.

Wildcat Automotive has brand new state of the art alignment and tire balancing equipment that most car dealerships do not have the luxury of. Their computer diagnostics equipment is top of line. For excellent service you wont find elsewhere, take your car to Wildcat Automotive for all your general automotive needs."

WILDCAT AUTOMOTIVE



HIGHLANDS FAMILY DENTISTRY

GENERAL, COSMETIC, AND IMPLANTS



THE NEIGHBORHOOD

Constituting most of Northeast Dallas, the sprawling Lake Highlands neighborhood is a collection of dozens of subdivisions bound together by their support for Richardson ISD schools. There's a perfect corner for nearly anyone interested in comfortable, relatively affordable family living with quick access to big city amenities, plus abundant parkland and trails leading to nearby White Rock Lake.





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