PRESTONWOOD PLACE





THE CENTER OF IT ALL



Prestonwood Place's central location, combined with its lineup of dining offerings and everyday services, makes the property a go-to destination for area residents, daily nine-to-fivers, and visitors alike.

107,000

SF RETAIL

52,000

SF OFFICE SPACE

15,000

S F GREENSPACE

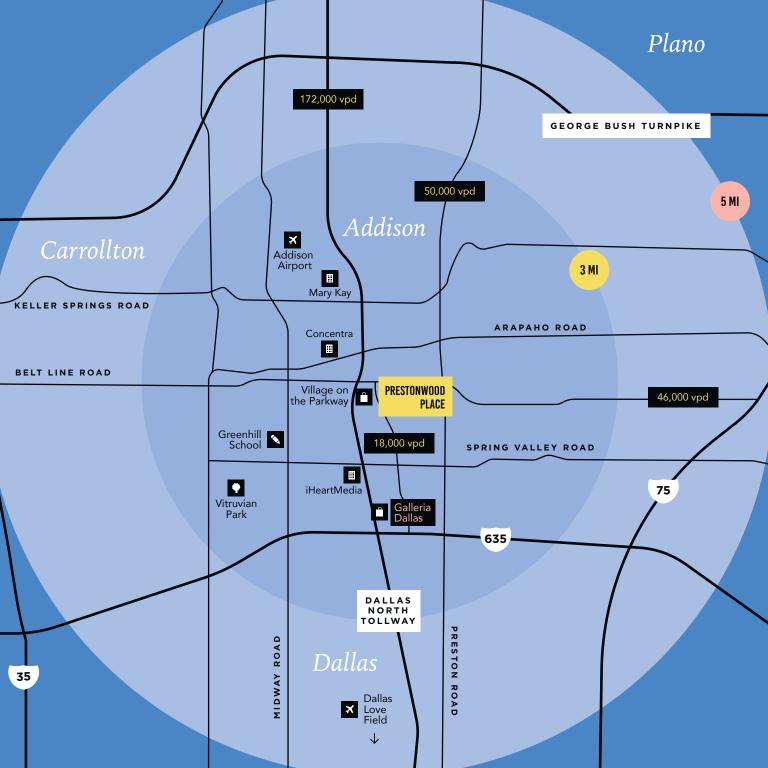
TRADE AREA



The city of Addison, TX boasts 12M SF of office, 200+ restaurants, 23 hotels and 16 luxury living communities—all within 4.4 square miles. Over 2,000 businesses call Addison home, including the corporate headquarters of Bank of America, Bottle Rocket, Concentra, Hilton, Hitachi Consulting, iHeartMedia, Mary Kay and Cinépolis.

	3 MILE	5 MILE
POPULATION	133,195	391,218
DAYTIME POPULATION	244,307	529,735
AVERAGE HHI	\$108,208	\$100,776
MEDIAN AGE	37.1	36.5
% OF POPULATION WITH BACHELOR'S DEGREE OR HIGHER	52%	48%





THE MARKET



Addison is known for its unmatched live-work-play lifestyle. Dozens of companies in a variety of industries call Addison home, thanks to its central location within the Dallas-Fort Worth Metroplex. Nationally acclaimed annual events fill the social calendars of the city's savvy residents and visitors from across North Texas.

It's safe to say now that Dallas' sister to the far north has grown up into a bustling area with her own personality, robust calendar of activities, and impressive and ever-growing list of bars and restaurants.

-D Magazine 2017

MORE RESTAURANTS
PER CAPITA THAN
ANY US CITY

-Tour Texas

NO₁

BEST TEXAS
SUBURBS FOR YOUNG
PROFESSIONALS

-Niche, 2020

NO 1

DALLAS-FT WORTH'S LARGEST OFFICE MARKET

-Visit Addison



CELEBRATE ADDISON

Addison hosts over 150 events annually, some nationally recognized, drawing hundreds of thousands of visitors each year.



KABOOMTOWN

Rated among the top 5 July 4th firework displays in the country, Kaboomtown features 1,500 lbs. of fireworks and draws half a million visitors.



OKTOBERFEST

Recognized as one of the most authentic Oktoberfest celebrations outside of Munich, this festival has been an Addison tradition for more than 3 decades.



TASTE OF ADDISON

An annual tradition since 1993, this festival is a three-day celebration of Addison's favorite eateries, complete with music and activities for all.







New masonry façades throughout the existing retail



Convert 60,000 SF Service Merchandise building into creative office with ground floor retail

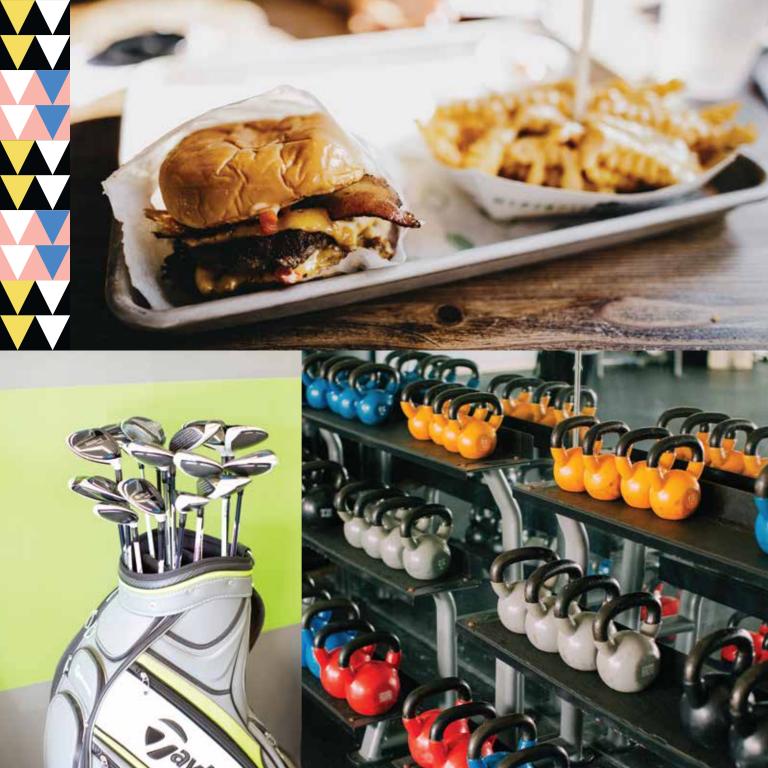


Pedestrian connectivity into shopping center



New park space, increased Montfort buffer yard, Belt Line screening and additional landscaped parking islands







CONNECT



Creating more than just a shopping center, we are building a community. Our digital strategy showcases our tenants and keeps our visitors up to date on the happenings at Prestonwood Place.

Our platforms aim to build connectivity between our tenants, Prestonwood Place and the consumer at large.



LEASING



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