



PINECREST

# *Discover Pinecrest*

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*Filled with Firsts + Favorites*

*Cleveland,  
Ohio*





# PINECREST

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*Now Open*

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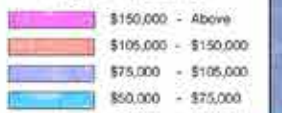
SHOP CO.

Lake Erie

CLEVELAND

## PINECREST CLEVELAND METRO AREA

Avg HH Income



Population Total in Pink Block Groups outlined in Pink - 49,300

### 5 Mile

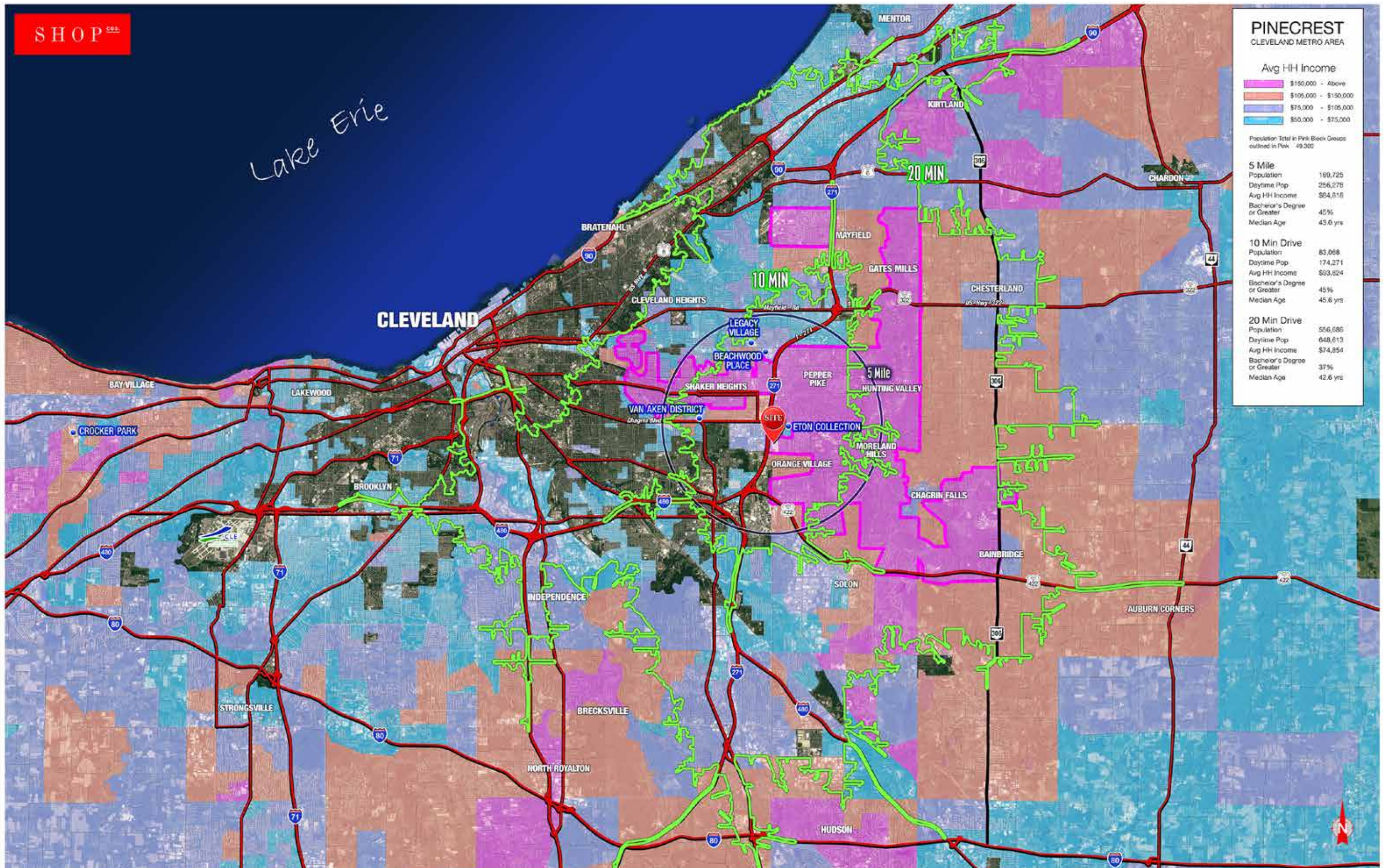
Population	169,725
Daytime Pop	256,278
Avg HH Income	\$64,616
Bachelor's Degree or Greater	45%
Median Age	43.0 yrs

### 10 Min Drive

Population	83,068
Daytime Pop	174,271
Avg HH Income	\$93,824
Bachelor's Degree or Greater	45%
Median Age	45.6 yrs

### 20 Min Drive

Population	556,685
Daytime Pop	648,613
Avg HH Income	\$74,854
Bachelor's Degree or Greater	37%
Median Age	42.6 yrs





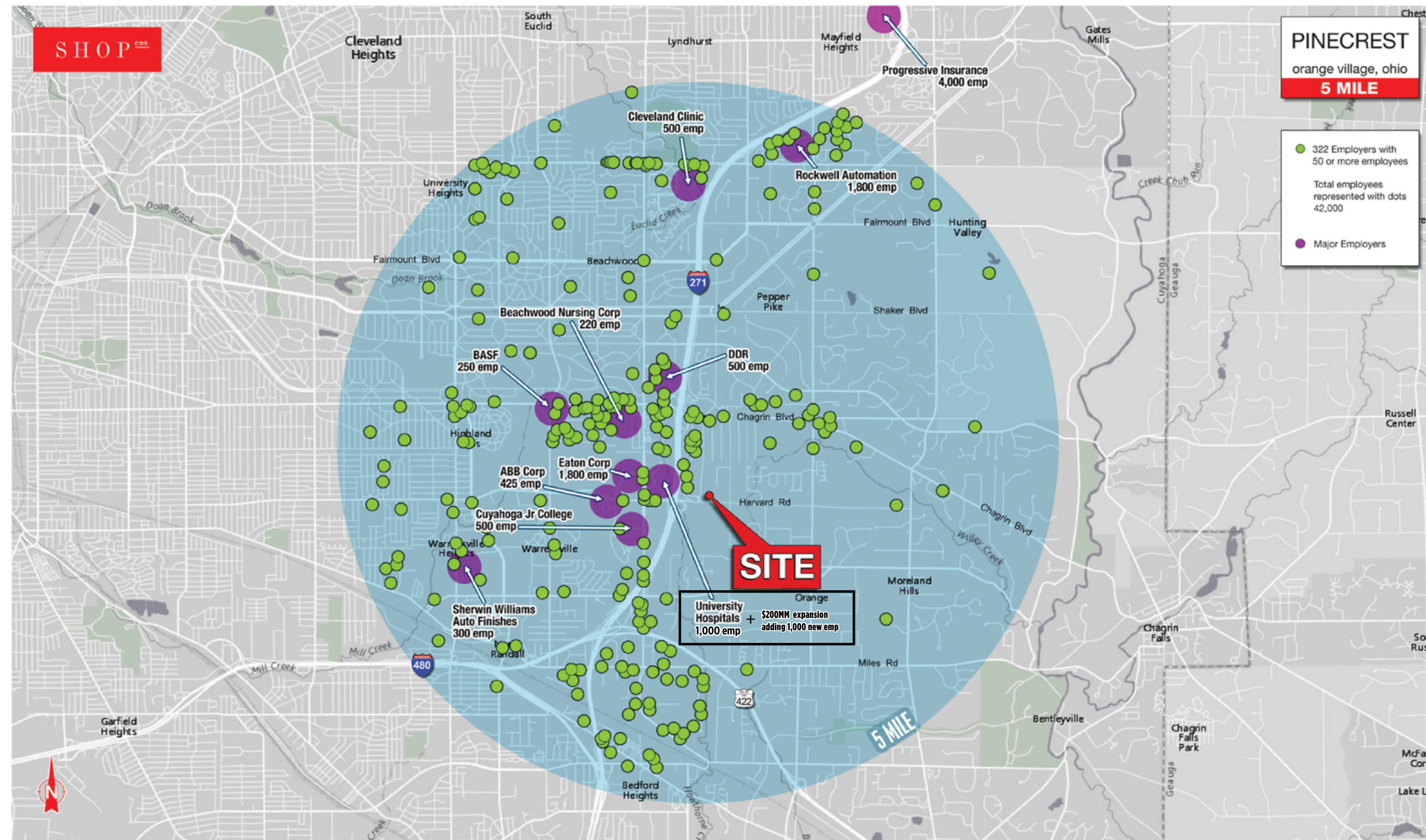
**SHOP** cos.

# PINECREST

orange village, ohio

**5 MILE**

- 322 Employers with 50 or more employees
- Total employees represented with dots 42,000
- Major Employers



**SITE**

University Hospitals + \$200MM expansion adding 1,000 new emp

## SHOP COMPANIES

4809 Cole Avenue, Suite 330  
Dallas, TX 75205  
214-960-4545

Aerial/Map # 1361-100

Last Updated 06-22-17

[www.shopcompanies.com](http://www.shopcompanies.com)

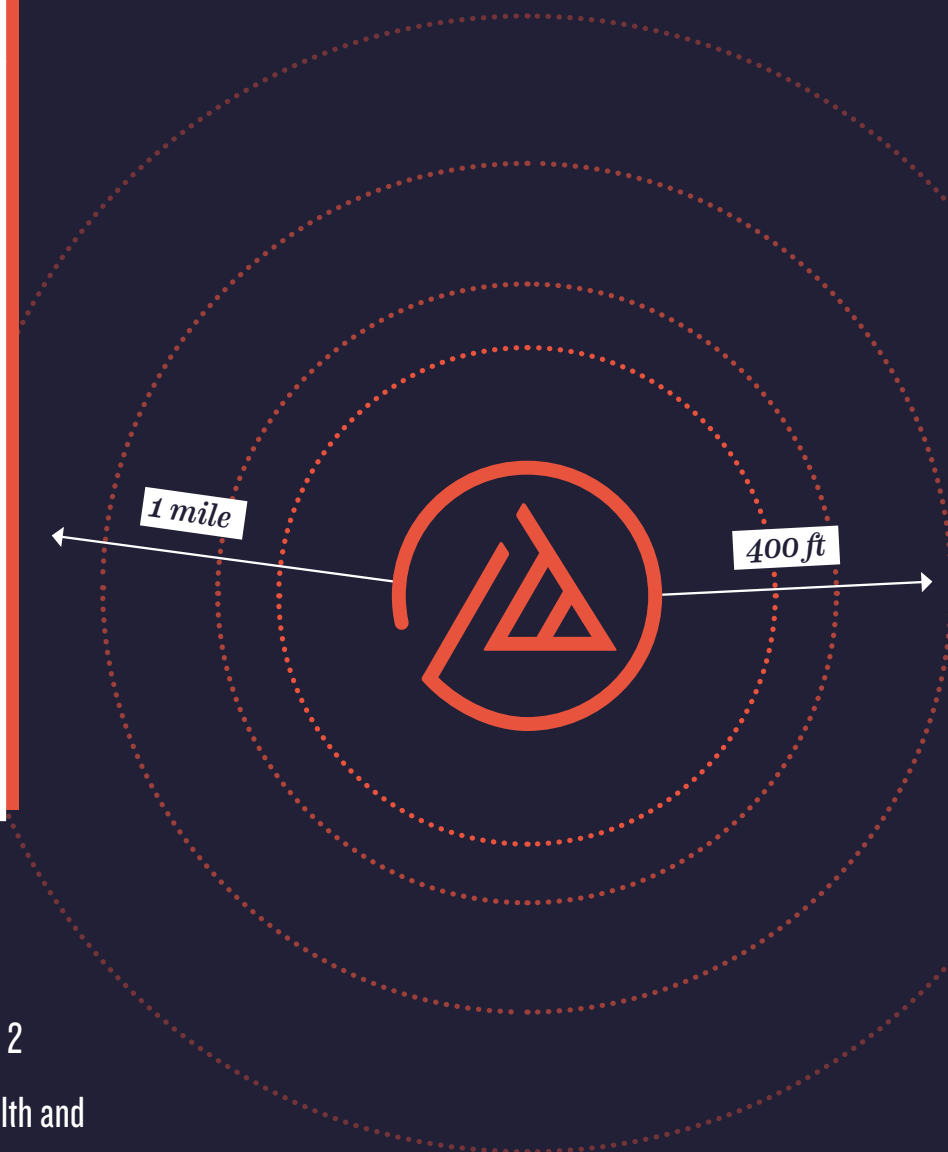
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# Neighboring Developments



- Second phase of what is expected to be a multi-phase expansion.
- The project will add 1,000 new full- and part-time jobs.
- The new buildings will feature new labor and delivery services; a new Level 2 neonatal intensive care unit; a new, larger emergency room; a women's health and comprehensive breast health center; an expanded radiology department; a new ambulatory surgical center; expanded ambulatory services; an expanded observation unit; and a new short stay unit, as well as the new sports medicine complex.
- Construction to commence this fall.



**DRURY**  
HOTELS



4100 Orange Place • Orange Village, OH 44122

The Drury Inn & Suites will attract both business and leisure travelers directly across the street from Pinecrest. This location is scheduled to open in early 2020.





PRIMARY TRADE AREA  
**555,000**  
POPULATION



<b>200K</b>	20,726 HOUSEHOLDS
<b>150K</b>	31,714 HOUSEHOLDS
<b>120K</b>	52,440 HOUSEHOLDS

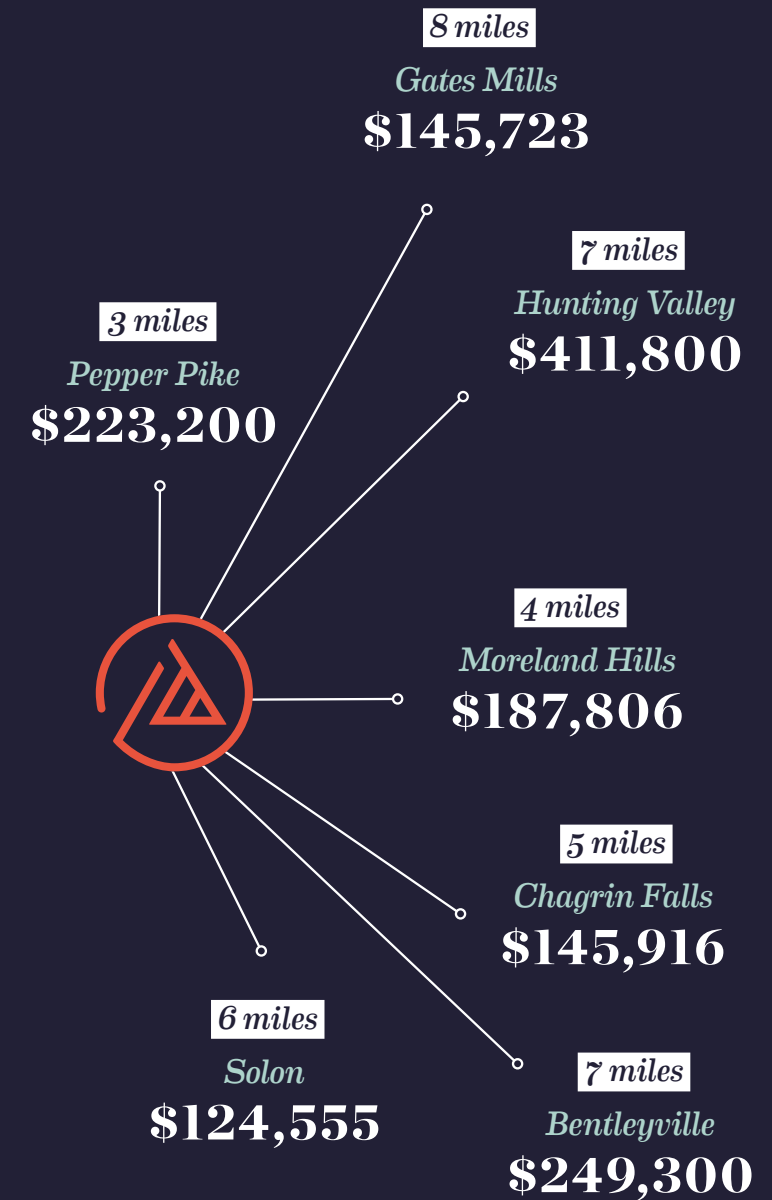


AVERAGE HH INCOME  
**\$114K**  
**240,000**  
TOTAL HOUSEHOLDS

## Trade Area @pinecrest

Located between bustling Harvard Rd. and Chagrin Blvd. with the well-traveled Richmond Rd. corridor just to the west, Pinecrest is adjacent to I-271's Harvard Rd. interchange, providing excellent brand visibility and north / south access. I-480 is just minutes south, providing extended east / west access as well as putting downtown within easy reach.

*Wherever you are going or coming from, it's easy to end up @pinecrest*



**555 K**

*Primary  
Trade Area*

**240 K**

*Total  
Households*

**300 K**

*300,000 Vehicles  
Per Day*

**10 M**

*Sf of Office  
Space*

**2,600**

*Hotel Rooms  
Nearby*

**115 K**

*Daytime  
Population*



# *What's @pincrest*

*Filled with Firsts + Favorites*



**400K**

*Sf of Shops, Restaurants,  
+ Entertainment*

**145**

*Room Boutique  
AC Hotel by Marriott*

**87**

*Contemporary  
Apartment Homes*

**160K**

*Sf of 'Class A'  
Office Space*



*A central programmable event venue + greenspace and connectivity to the city-wide adjacent jogging + bike path*





300,000 VPD

Legacy Village

3.2 miles

Beachwood Place

3 miles

Pinecrest

Eton Collection

.5 miles

Harvard Rd.

Cleveland,  
Ohio





What began as an idea of 23 mountain climbing buddies, REI is now the nation's largest consumer cooperative. It sells high-quality sporting goods, camping gear, travel equipment, and clothing. It has earned a place on FORTUNE magazine's list of the '100 Best Companies to Work For'.



# west elm

Born in Brooklyn in 2002, West Elm is a furniture store focused on the intersection of modern design, affordability, and community. Everything—from their sofas and tables to bedding and vases—is made with one goal in mind: to help customers express their personal style.



Sprouting from a hot dog cart in Madison Square Park, Shake Shack is now the hottest fast-casual burger restaurant in the nation, serving fresh, simple, high-quality versions of the classics.



Silverspot offers a luxurious, hassle-free movie experience with state-of-the-art digital sound, wide leather seats, reserved seating and a full restaurant and lounge to create a lush environment where guests can enjoy films like never before.





## THE WOODHOUSE *day spa*®

This tranquil and transformative day spa features over 70 rejuvenating spa treatments, all of which designed to promote relaxation and enhance well-being.



## SEPHORA

This revolutionary beauty-retail concept, founded in France by Dominique Mandonnaud in 1970, is defined by its unique, open-sell environment with an ever-increasing assortment of products from carefully curated brands, featuring indie darlings, emerging favorites, trusted classics, and Sephora's own, SEPHORA COLLECTION.



## BARBECUE, BOURBON AND BEER **OAK AND EMBERS**

Take a long sip of fine Kentucky bourbon and let the smoke house aroma of slow cooked barbecue transport you south of the Mason Dixon. Oak & Embers proprietors spent years researching southern cuisine to offer guests the most authentic and memorable southern dining experience.



## J.CREW

Quality is at the heart of everything J. Crew – from design (always starting with the finest materials) and production (at the world's most renowned factories, where much of the work is done by hand) to personalized service.





## WARBY PARKER

eyewear

Warby Parker was founded with a rebellious spirit and a lofty objective: to offer designer eyewear at a revolutionary price, while leading the way for socially conscious businesses. They are able to provide prescription eyewear at a fraction of the going price.

## UNTUCKit

The UNTUCKit brand answered the demand for a “neater” casual clothing line for men. The line of untucked shirts hits at that just-right length and fits all shapes and sizes. UNTUCKit now operates more than 50 stores and has extended its offering to a full line of clothing for men along with shirts and dresses for women.



Created from ovens built by master craftsmen from Naples, Italy, 3 Palms serves truly authentic Neapolitan pizza and an array of other dishes.



Founded by Charley Shin, a native South Korean who launched Charleys Philly Steaks in 1985, Bibibop serves different varieties of a popular Korean dish called Bibimbap, or “mixed rice.” It’s fast, healthy, and packed with flavor all in a very clean and modern space.





Orangetheory Fitness provides a one-of-a-kind, group training workout. Their heart rate-monitored training is designed to maintain a target zone that stimulates metabolism and increases energy. Each studio features top-of-the-line equipment, upbeat music, and energetic trainers.

## CITIZEN YOGA

Grounded in connection, Citizen Yoga works to make every yoga student feel seen and empowered. Each studio includes fully-stocked shower facilities, childcare services, and acupuncture and massage therapy.



Restore is a Cleveland-based juice bar that sells raw, cold-pressed juices, smoothies, and açai bowls. Their products contain high-quality, organic fruits and vegetables that are locally sourced whenever possible. It is quickly becoming a health-food destination.



Club Pilates brings Pilates to hundreds of thousands of people across the nation. Pure to Joseph Pilates' original Reformer-based Contrology Method, the studio offers group practice, expanded state-of-the-art equipment and high-quality, life-changing training at an affordable price.





## gracylane

Gracylane is a unique collection of eclectic, chic and fashionable boutiques all together featuring home décor, fashion and children's apparel, accessories, distinctive gifts and jewelry. Styles range from fiery and bold to understated and subtle, accent or focal points, silly, serious or seasonal.

## PINSTRIPES

Pinstripes was built from a passion to gather, celebrate, and experience sophisticated fun. Gather around an outdoor fire pit, rival friends in bocce or the classic American pastime, bowling. Enjoy locally sourced ingredients in every dish, a select wine list, craft beers and handcrafted cocktails.

## Brighton®

Brighton is known for its exquisitely crafted women's handbags, jewelry, and charms for bracelets, along with many other stylish accessories. Always chic and on-trend, discover stunning silver pieces, slightly edgy leather jewelry, and convertible necklace pendants.

## — RED — THE STEAKHOUSE

Contemporary steakhouse tempts carnivores with an extensive wine list, chic ambiance & smart décor. Red, the Steakhouse was named one of the Top Ten Steakhouses in the country by Open Table and has been praised by numerous food and wine publications.





## Graeter's<sup>®</sup> ICE CREAM

Graeter's story began in 1868 when Louis Graeter moved to Cincinnati, Ohio to sell ice cream at neighborhood street markets. Now a Cincinnati institution, Graeter's continues to make small-batch French Pot ice cream like its founder did more than a century ago.

## NEXT DOOR<sup>®</sup> — AMERICAN EATERY —

Next Door is an urban casual American eatery serving real food sourced from American farmers. Next Door is committed to serving real food and dedicated to environmentally friendly practices such as composting, wind power, eco-friendly packaging, and recycling.

## Vernacular

Vernacular is a womenswear and lifestyle store founded on the desire to deliver approachable and authentic high-street shopping. Owners Kris and Chelsea are a husband and wife team bringing together East Coast classics with the laid-back style of the West Coast.



Inca Bar and Café takes a "twist" on the "ordinary" café concept. While proudly sourcing more than 90% of their ingredients locally, the brand has also designed a menu and space that reflects the company mantra: "Welcome To The Good Life."





# HOMAGE

Homage's custom T-shirts turn back the clock and pay tribute to moments and personalities in sports, music, politics, and popular culture. From Arnold Schwarzenegger to Larry Bird, their clothing tells stories of triumph, individualism and hustle, preserving the old school tradition.



# THREAD

Owner Miranda Boyle possessed a love of fashion from an early age, partly due to the influence of her stylish grandmother. The store itself reflects both the heart and mission of THREAD: to build community through the shared love of and mutual interest in fashion, while remaining accessible and accommodating.



A contemporary Taco and Tequila Bar Restaurant serving build-your-own tacos. Unlike other taco joints, Condado lets you choose exactly what you want, and however many you want. Condado provides customers with fresh ingredients made every single day in a scratch kitchen.



# LAURA *of* PEMBROKE

FURNISHINGS • GIFTS • WOMEN'S FASHION

A wonderful, locally-based, family-owned, hybrid boutique that successfully combines women's fashion, home furnishings, accessories and gifts with sophisticated interior design, consulting and personal shopper services. Laura of Pembroke blends diverse influences and tastes from the Midwest, both coasts, Europe and beyond.





j. **bellezza**  
beauty • wellness • salon

j. bellezza, a boutique and salon, provides salon and skin services with a focus on all-natural products to promote a healthy and beautiful lifestyle. The salon features highly talented, independent stylists in a private salon suite setting within a naturally beautiful environment for clients and stylists alike.

**candle**studio

Whether you choose to pour your own soy candle, mix a lotion or craft a room spray, scent stylists at the Candle Studio will help you find your perfect custom scent.

SCOUT & MOLLY'S®  
BOUTIQUE

Carrying designer brands including AG Jeans, Spiritual Gangster, Bernardo, Tees by Tina, Good Hyouman, David Lerner, Olive + Oak, and BLANKNYC, to name a few, customers enjoy a plethora of styles and silhouettes along with experienced stylists to guide them in the right direction.

**Sweeties**  
**BIG FUN**

A new collaborative concept featuring a curated collection of vintage toys, unique gifts and an extensive selection of candy in a fun and whimsical environment.





**DUCK DONUTS**  
WARM, DELICIOUS & MADE TO ORDER!

Duck Donuts specializes in warm, delicious and made-to-order donuts, signature coffee, donut sundaes and sandwiches along with extensive donut catering packages.

**POTTERY BARN®**

Pottery Barn is a home furnishings brand for real people, real lives and real homes that passionately infuses quality and comfort into everything from furniture to decor to bed and bath essentials.

  
**vineyard vines®**

Their philosophy is simple: Vineyard Vines makes quality products that people like to wear and offers the best customer service possible. They are all about finding those “every day should feel this good” moments and celebrating them with family & friends.

**WHOLE  
FOODS®**  
MARKET

Whole Foods features the finest natural and organic foods available while maintaining the strictest quality standards in the industry and an unshakeable commitment to sustainable agriculture.





# GOMA

Goma is a vision of Dante Boccuzzi, the James Beard Award-nominated Nobu chef whose popular local eateries include DANTE, Ginko, Dante Next Door, Dante's Inferno and D.B.A. The menu for his new modern Asian-style restaurant will feature shareable dishes served in a contemporary, upbeat atmosphere.



# PELOTON®

Founded in 2012, Peloton brought top talent together to create a new concept in fitness. Peloton is more than just a class, a cycling studio, and a bike. The brand delivers a fully engaging experience with the technology to make every workout effective, and the social connection to make every workout addicting.



# WILLIAMS SONOMA CALIFORNIA


Drawing upon more than 50 years of culinary experience, Williams Sonoma has designed and developed exclusive collections of kitchen tools, professional-quality cookware, and essential electrics to offer exceptional performance and style for the items cooks use most. From comfortable ergonomics to quality materials, no detail is overlooked.



# URBAN OUTFITTERS


Urban Outfitters is a lifestyle retailer dedicated to inspiring customers through a unique combination of product, creativity and cultural understanding. The brand offers experiential retail environments with a well-curated mix of on-trend women's and men's clothes along with everything needed to decorate a small space, apartment or dorm.






### J. Crew, Sephora to open new stores at Pinecrest in Orange Village

Updated Mar 28, 2019; Posted Mar 28, 2019




Sephora operates more than 430 stores in North America. The beauty retailer is set to open a new location at Pinecrest in Orange Village in the fall of 2019.




### Men's clothing retailer UNTUCKit opening first Cleveland-area store at Pinecrest

Updated 11:06 AM; Today 10:35 AM



Men's clothing retailer UNTUCKit will open in its first Cleveland-area store in the Pinecrest development in Orange Village later this summer.





### NEW STORES SET TO OPEN THIS SUMMER AT PINECREST

J.Crew and Sephora add to the growing list of retailers

Author: WKYC Staff  
Published: 03/28/19

ORANGE VILLAGE, Ohio -- Two nationally known retailers will be calling Pinecrest home starting this summer.

Fairmount Properties announced Thursday that J.Crew and Sephora will become part of the Pinecrest family.

Current Pinecrest retailers include REI, West Elm, Shake Shack, and Vineyard Vines.

Coming Soon

J.CREW

SEPHORA

UNTUCKit

PELOTON

BARBECUE, BOURBON AND BEER  
OAK AND EMBERS

RED  
PINECREST

TAILORED  
ANY  
PH

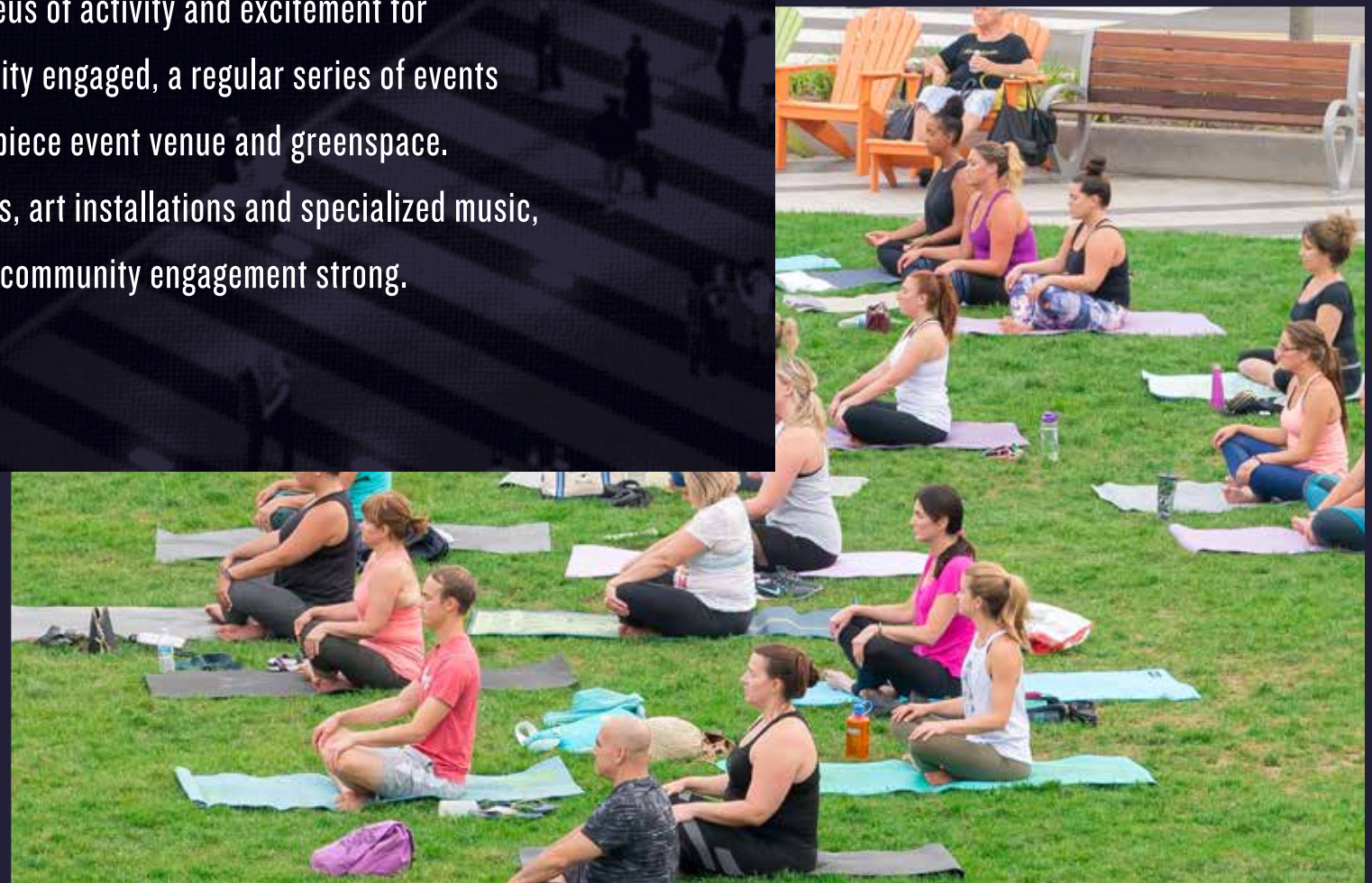




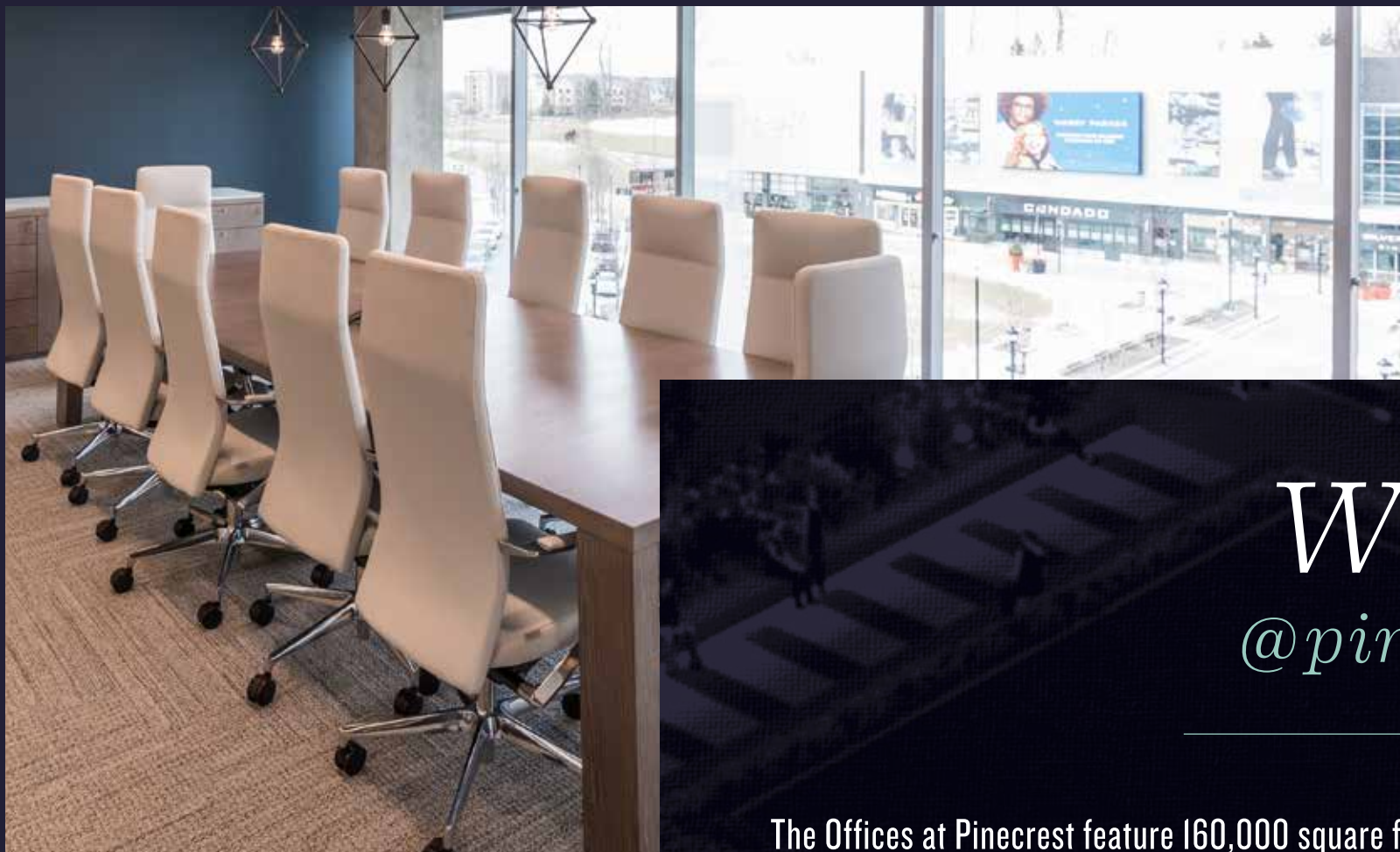
# *Events*

## *@pincrest*

Truly timeless places create a nucleus of activity and excitement for entire communities. To keep the community engaged, a regular series of events take place at Pincrest in the centerpiece event venue and greenspace. Festivals, community events, outdoor movies, art installations and specialized music, media and social events keep the community engagement strong.



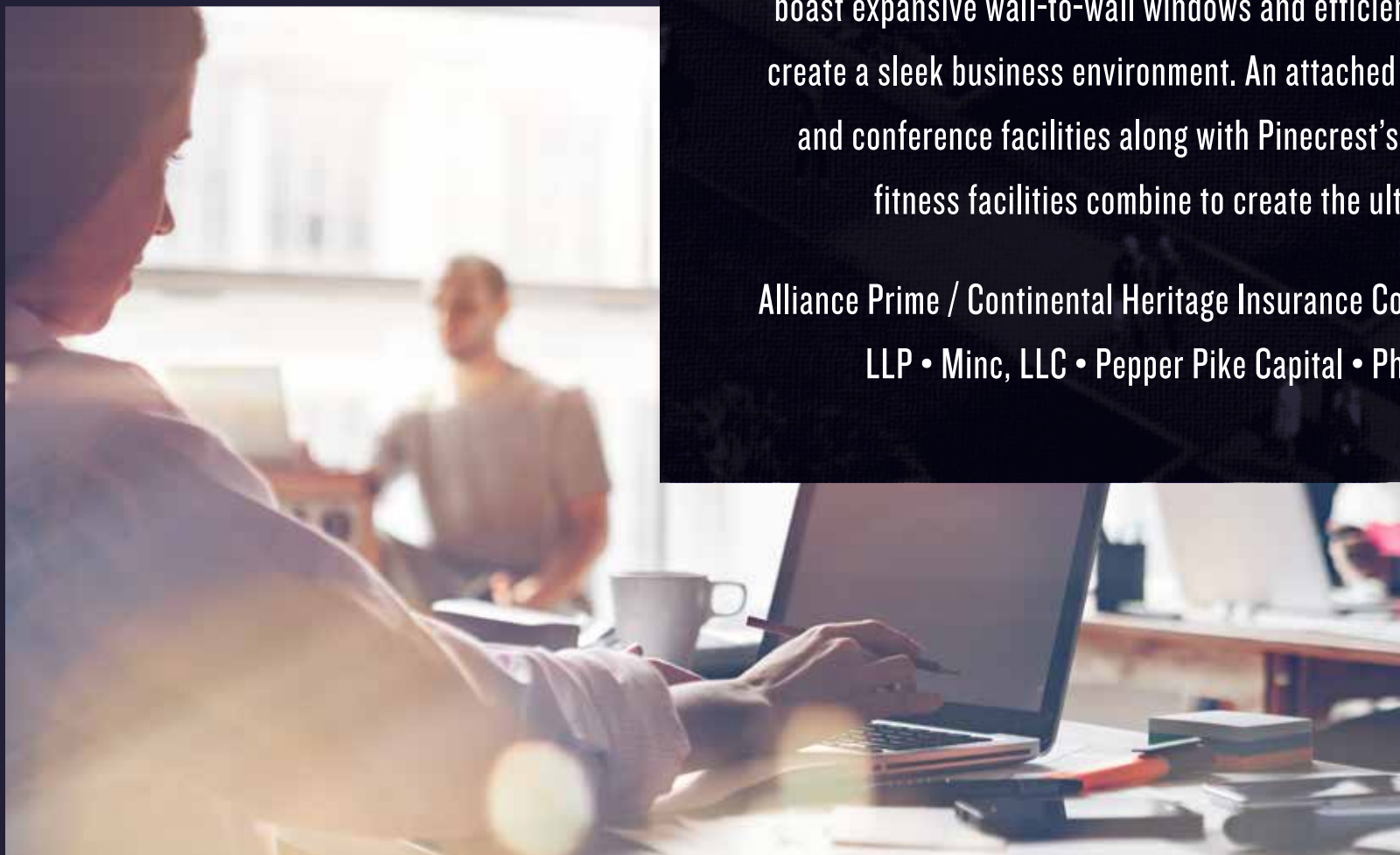




# Work @pinecrest

The Offices at Pinecrest feature 160,000 square feet of Cleveland's newest Class A office space. Suites boast expansive wall-to-wall windows and efficient floorplans that provide operational efficiencies and create a sleek business environment. An attached heated parking garage, on-site hotel accommodations and conference facilities along with Pinecrest's premier mix of shopping, dining, entertainment and fitness facilities combine to create the ultimate environment for the modern workplace.

Alliance Prime / Continental Heritage Insurance Co. / Tower 7 Partnership, LLC • Amin, Turocy & Watson, LLP • Minc, LLC • Pepper Pike Capital • Philips • RIK Enterprises • RIA in a Box • Ridama



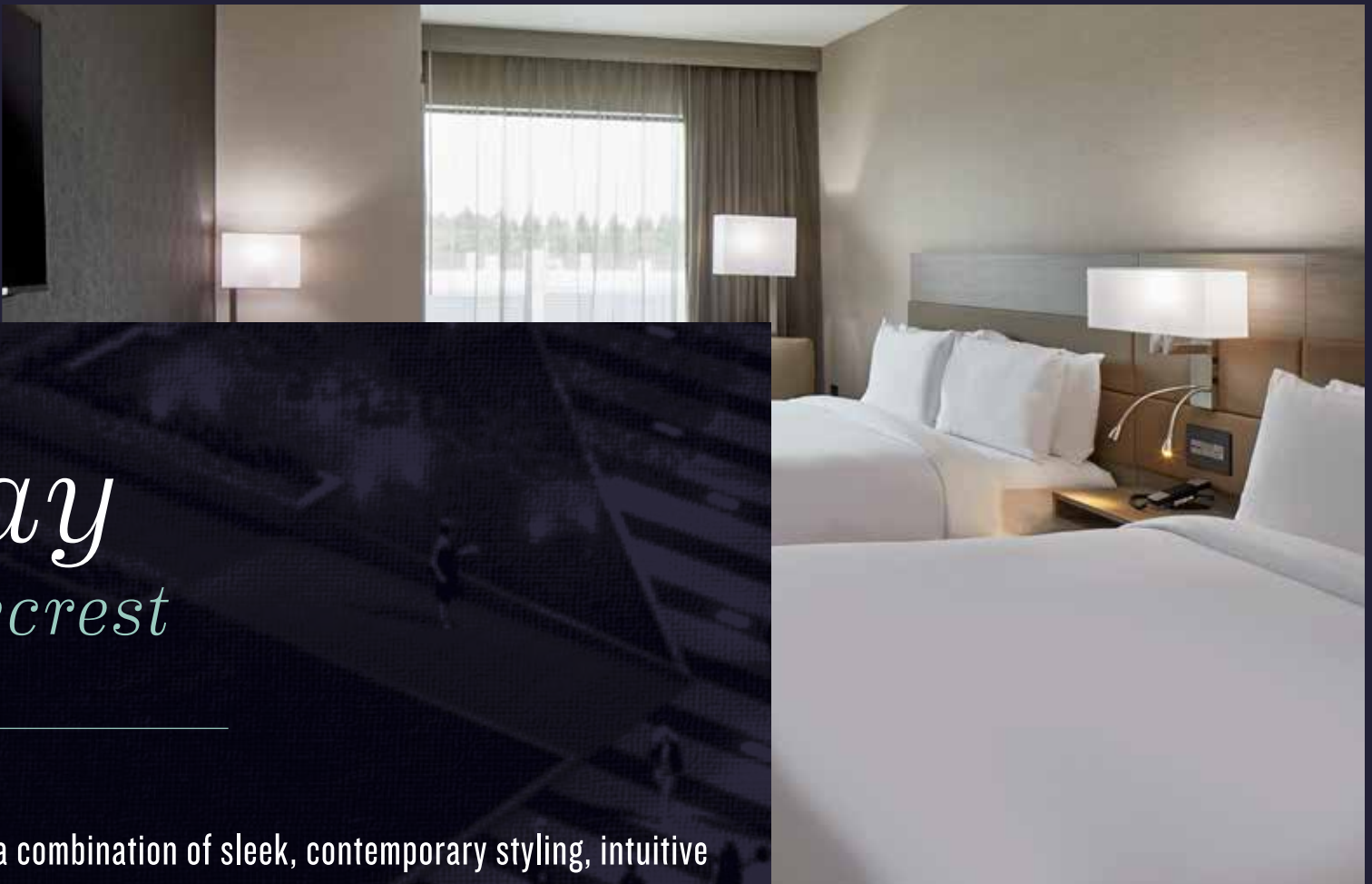




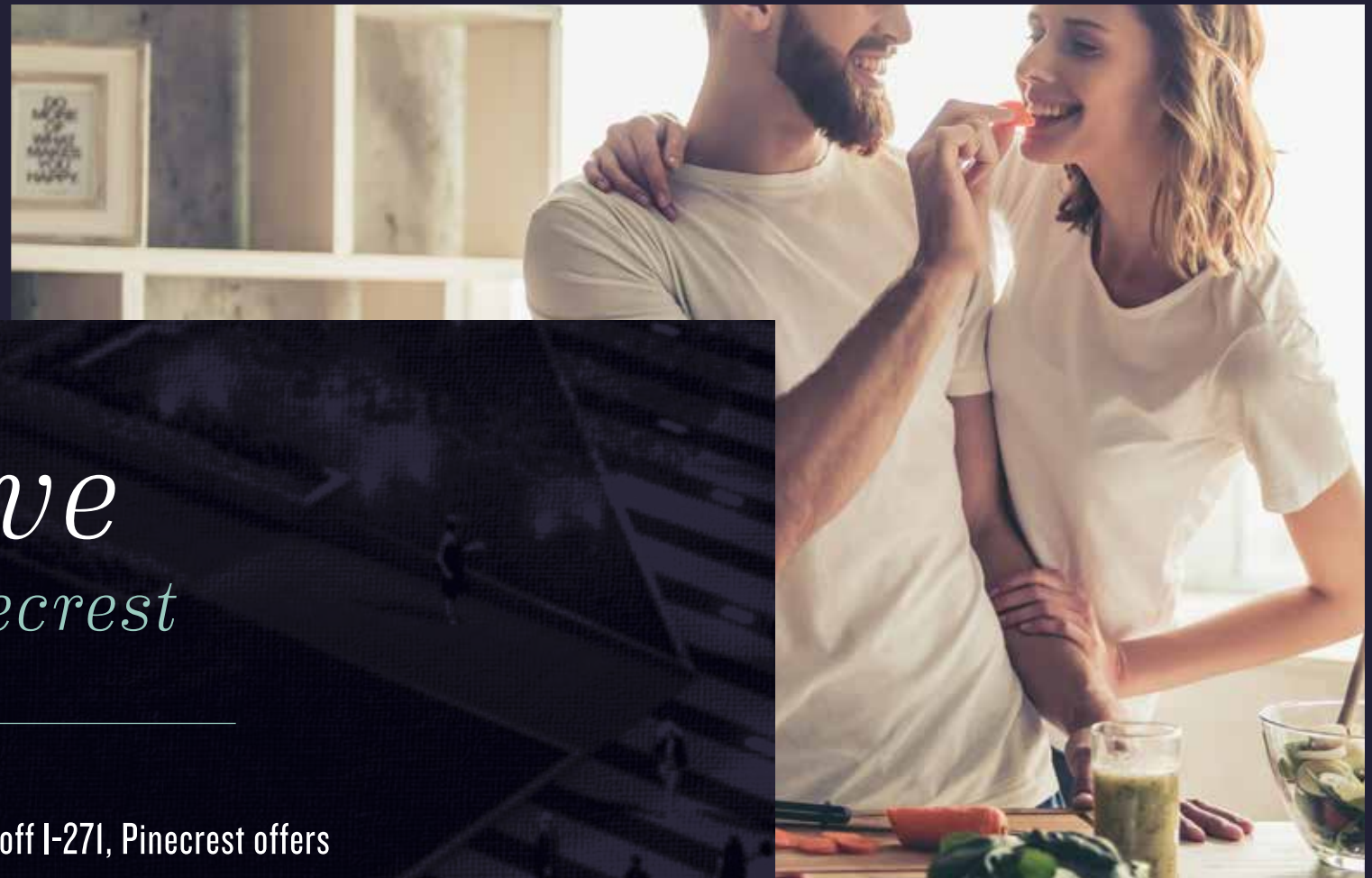
*Stay*  
*@pincrest*

The new AC Hotel is the first of its kind in the area. With a combination of sleek, contemporary styling, intuitive service and exceptional amenities, the AC Hotel is thoughtfully designed with a modern, European-inspired interior. Enjoy tapas-style small bites and local craft beer in the AC Lounge, work and collaborate in the AC Library, or relax in one of the 145 design-savvy guest rooms.

AC  
HOTELS  
MARRIOTT®







# *Live* *@pincrest*

With a prime location right off I-271, Pincrest offers convenient residences that are full of architectural character and first-class amenities, all within steps of premier shopping, dining and entertainment options.

**4TH & PARK**  
PINECREST















**CITY WORK**  
EATERY AND POUR HOUSE

FOOTBALL IS  
BIG  
BIG SPACE  
BIG FUN  
BIG LIST















# WHOLE FOODS MARKET

ENTRANCE

WHOLE FOODS MARKET  
Now Open





















AC  
HOTELS  
MARRIOTT

4TH  
PARK

PARK AVE

vineyard vines

STOP







SILVERSPOT  
CINEMA

EASTER EGG HUNT  
STARTS AT 10AM!

An announcement will be made to signal the start of the Egg Hunt for kids 10 and under. Please enjoy some time with the Easter Bunny and vendors until the Egg Hunt starts.

Please come on out photographing and enjoying yourself at the event for personal purposes.

Event sponsored by: Magna Community Parent

CONDADO

955 the fish  
Music that Lifts You UP! 955thefish.com

STEAM  
Now Enrolling









PLEASE BE AWARE  
Please use the South Entrance/Exit

PLEASE BE AWARE





SILVERSPOT  
CINEMA



PINECREST

Where East Meets Best

DiscoverPinecrest.com

CONDADO

















WARBY PARKER

CITIZEN YOGA

AY HELLO

NEXT DOOR  
AMERICAN EATERY







*The rapidly growing Cleveland, Ohio  
based companies leading the creation of Pinecrest.*



**FAIRMOUNT  
PROPERTIES**

*[fairmountproperties.com](http://fairmountproperties.com)*

A well-respected industry leader across multiple  
real estate platforms throughout the U.S.

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Over \$1.5 Billion of Mixed-Use Development Since 1998.



*[digeronimocompanies.com](http://digeronimocompanies.com)*

Development. Construction. Capital.

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Over 2.5 Million Sf of Owned and Developed  
Real Estate Throughout the Country.

For leasing inquiries, call 216.514.8700

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# PINECREST

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*Now Open*

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